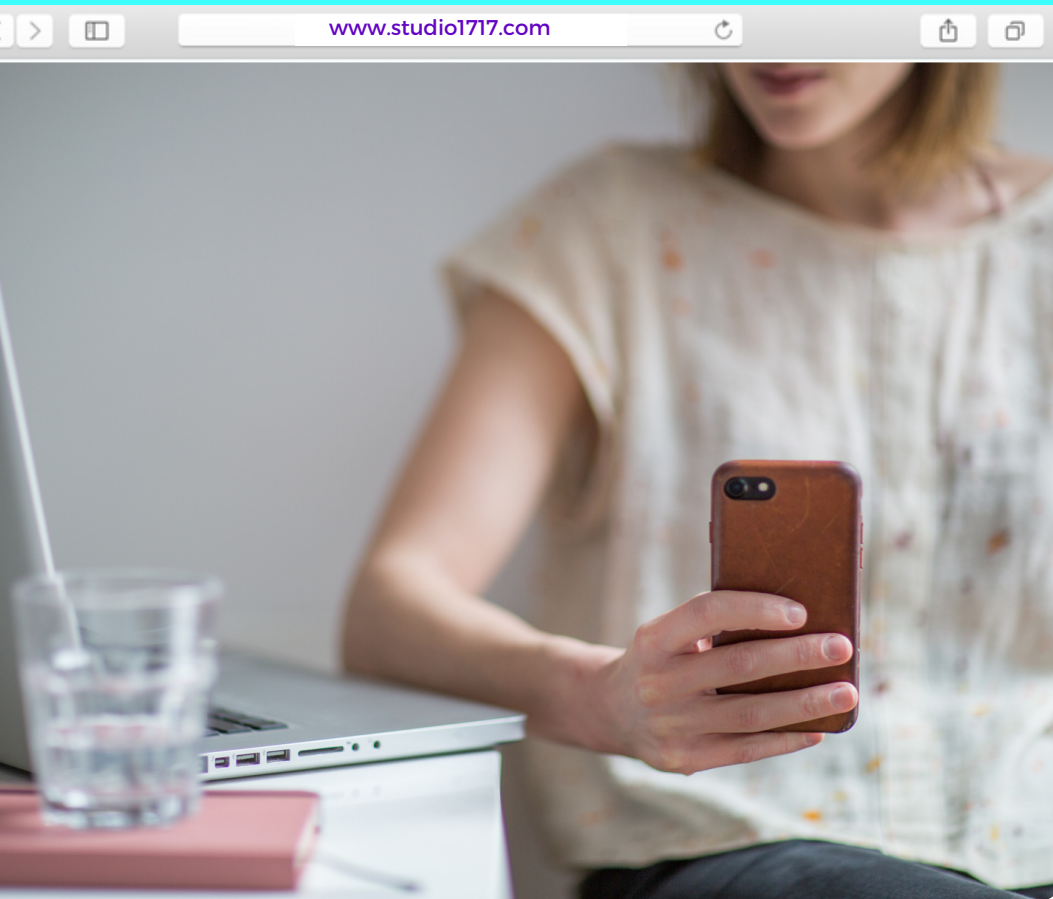




# Studio1717

Your Digital Partner





The biggest startups allocate

**75%**

to social media & digital marketing

Social platforms help you connect with your customers, increase awareness about your brand, and boost your leads and sales. With more than three billion people around the world using social media every month, the users and engagement on major platforms just keep increasing.



# *Our Company*

## **MULTI-DISCIPLINARY EXPERTS**

As a digital-first agency, we're here to propel brands forward and put their stories and beliefs into focus through attention to detail and smart work. We do this through the multiple tools and services at our disposal. From Social Media Marketing and Website Designing to Search Engine Optimization, we use our creatively talented team to challenge mediocrity and take your brand's existence to the next level.



# *What sets us apart?*

## Innovation & Creativity

Our out-of-box approach helps us solve problems in a unique way whilst committing creative designs and solutions

## Transparency

We are building your brand as a team, so we make sure you feel involved in every step of the process

## Data Driven

Tracking your data is essential for helping you get better results from your social media campaigns. If you don't track data, you will be wasting time on hit or miss type campaigns.



# *Our Services*

## Social Media Management

Social Media Strategy, Planning, Execution, Evaluation, & Results

## Digital Marketing

SEO, Industry & Keywords research, Adwords, Campaign Management

## Brand Identity & Positioning

Creating the visual elements of the brand & defining the brand's messaging and position in market

## Design & Development

Graphic Design for Print & Digital, Web Design, Wireframes & Development, Videography, Photography





## DIGITAL OBJECTIVES

An effective campaign can address several business challenges.

- Brand Awareness
- Build Evangelism
- Boost Engagement
- Lead Generation
- Online Reputation Management



# Our Process



## DISCOVER



## BUILD



## LAUNCH



## OPTIMIZE

Initial Brief    Assessment    Planning

Set-up Campaigns    Content Plan    Communication Buildout

Testing    Execution

Track    Measure    Improve



# Our Partners

We work with small to medium businesses, corporations, and entrepreneurs from all over India, and around the world.



**Clientele**

25+

**Delivered**

5000+ leads

**Budget  
Handled**

\$100,000+

**Revenue  
Generated**

\$100,000+





*Let's get some chai !*

## CONTACT

Our Locations

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Phone

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A woman with long blonde hair, wearing a dark blazer, is smiling and pointing with a blue pen at a whiteboard. She is in a meeting room with another woman whose back is to the camera. The background shows a whiteboard with some faint writing and a window with blinds.

”

A brand is no longer what we  
tell the consumer it is – it is  
what consumers tell each  
other it is.

- Scott Cook, Founder, Intuit